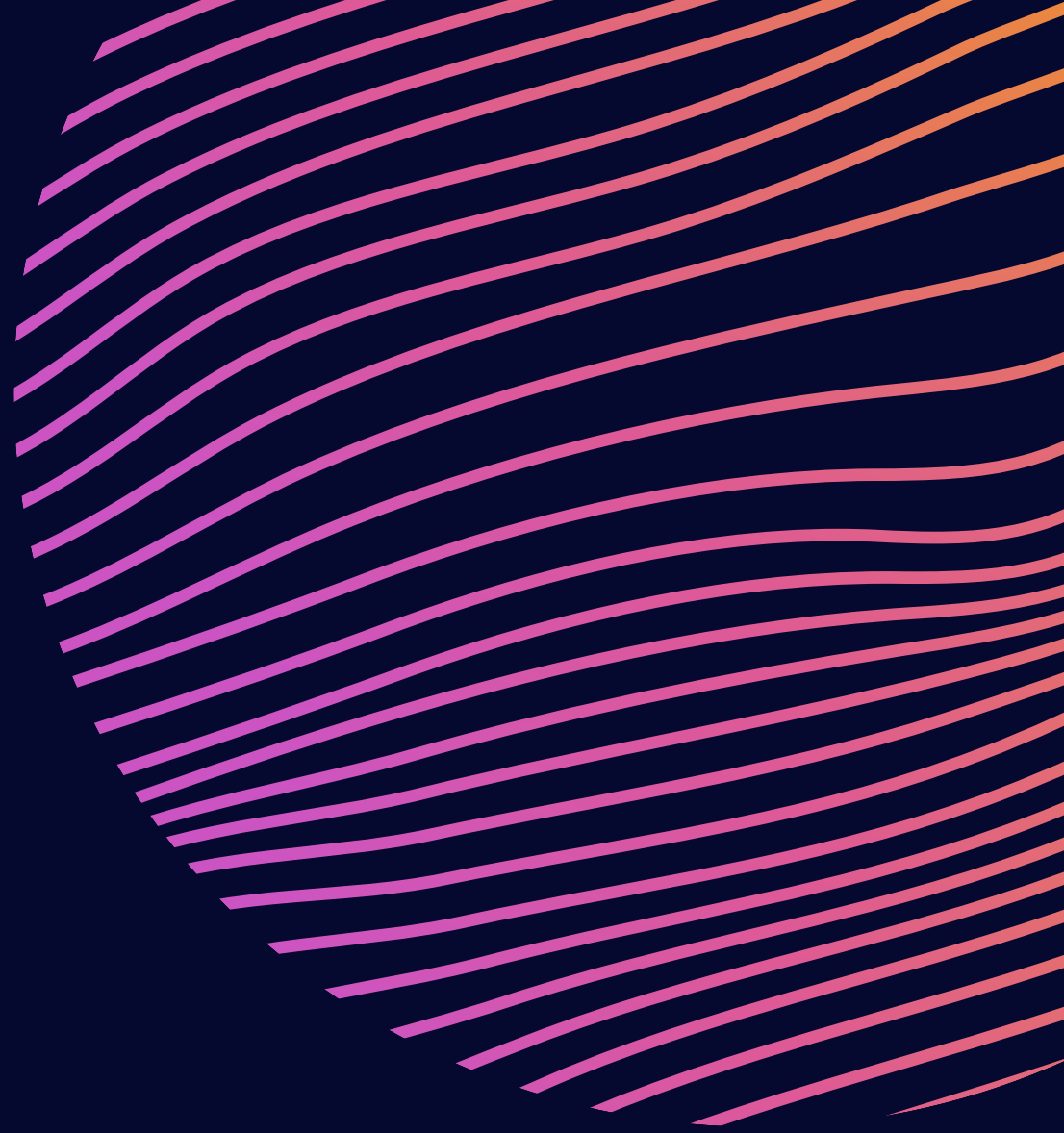syn-star

Dark Web Monitoring and Cyber Security Training.

Ensuring your team play their part in keeping your business technology safe and secure.

Your team are a threat.

Cyber threats are growing and malicious content is becoming more convincing.

As a result, employees click on content which can lead to cyber attacks and make your business vulnerable to losing important data. More than 75% of data leaks and hacks happen as a result of this.

With Syn-Star, we can support your team in becoming your strongest line of defence in the three core areas outlined within this document:

1: Dark Web Monitoring Service

2: Cyber Security Training

3: Email Phishing Awareness

Let's talk: 0800 508 8332 | hello@syn-star.co.uk

Dark Web Monitoring Service.

More than 39% of adults in the U.K. use the same or very similar passwords for multiple online services. This average increases to 47% for adults aged 18-29.

Data, such as your passwords, is typically sold via online auctions on what is commonly known as the Dark web. By using our Dark Web Monitoring service, we can help you with:

- Avoiding being one of the 99% of UK companies who fall below the Cyber Poverty Line

- Developing your in-house expertise and resources to protect yourselves and prevent being violated by malicious actors

- Playing a part in keeping your business and assets secure

- Reducing attacks by monitoring the Dark Web and identifying risks

- Avoiding being one of the 85% of businesses who have been hacked, and being unaware when it does happen

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Cyber Security Training.

Cyber security breaches happen as a result of a combination of different reasons, as listed below, but our job it to help you understand why they happen and how to ensure you minimise the risks. We can do this at an affordable monthly rate.

- 2.86% due to malware

- 8.75% due to ransomware

- 30.48% due to compromised or stolen credentials (method unknown)

- 43.81% due to phishing (compromised credentials)

- 4.76% due to brute-force hacking

- 8.57% due to hacking

- 0.95% due to other

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Content library to help.

Training your team on how to be aware of the cyber security risks is essential if your business takes its data seriously.

Our training includes a multimedia library to educate your team on the dangers of becoming victim to cyber criminals and having a negative impact on your company.

It is good practice to embrace and promote your company's security culture to understand the threats, make the right decisions and act swiftly in the face of a disaster.

Our training platform has more than 60 tutorials	**We cover all fundamental security principles**
Everything we provide is interactive and engaging	**On-demand deployment of training courses is available**

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Employees' work credentials could lead to a breach.

There are nine key areas where the credentials used by members of your team could lead to a breach. We have listed them below and can support you in preventing any cyber threat to your business by raising awareness via our Academy.

- HR and payroll systems
- Email services
- CRM systems
- Travel services

- Communications
- E-commerce websites
- Banking and finance platforms
- Collaboration tools
- Social media sites

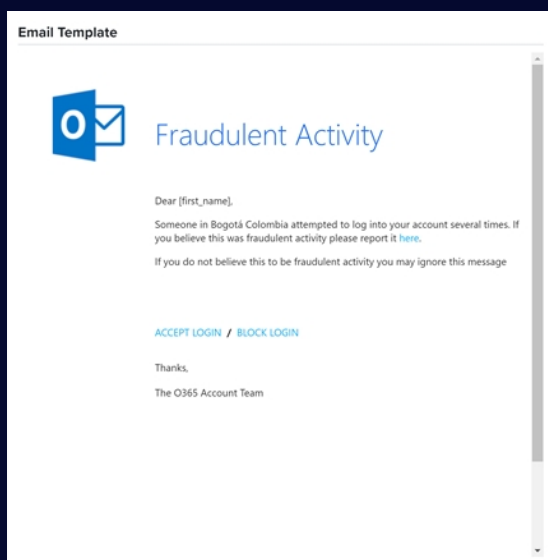**Let's talk: 0800 508 8332 | hello@syn-star.co.uk**
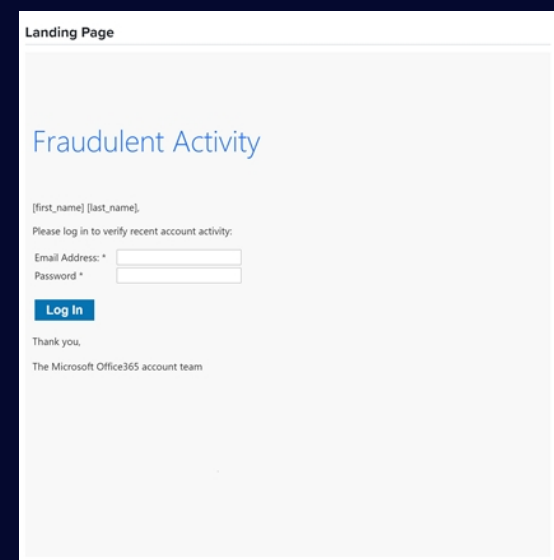
Email Phishing Awareness.

Our system can send official looking (but faked) emails on an ad-hoc basis to members of your team to test their ability to identify whether an email is genuine or not.

Otherwise known as phishing emails, our test emails will prompt individuals to react to the email they have received. Once opened, if they click any link within the email, they will be notified that the test email was potentially an attack and must complete a short test to ensure this doesn't happen again.

Preview of email we send:

Preview of landing page it takes user to:

Email Template

Fraudulent Activity

Dear [first_name],

Someone in Bogotá Colombia attempted to log into your account several times. If you believe this was fraudulent activity please report it here.

If you do not believe this to be fraudulent activity you may ignore this message

ACCEPT LOGIN / BLOCK LOGIN

Thanks,

The O365 Account Team

Landing Page

Fraudulent Activity

[first_name] [last_name],

Please log in to verify recent account activity:

Email Address: *

Password *

Log In

Thank you,

The Microsoft Office365 account team

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Our Unbeatable Pricing.

Product	Price Per Month Per Business
Package 1: Dark Web Monitoring Service	£75.00 + VAT
Package 2: Cyber Security Training	£75.00 + VAT
Package 3: Email Phishing Awareness	£75.00 + VAT

£100
+ VAT
for all three
Per Business Per Month
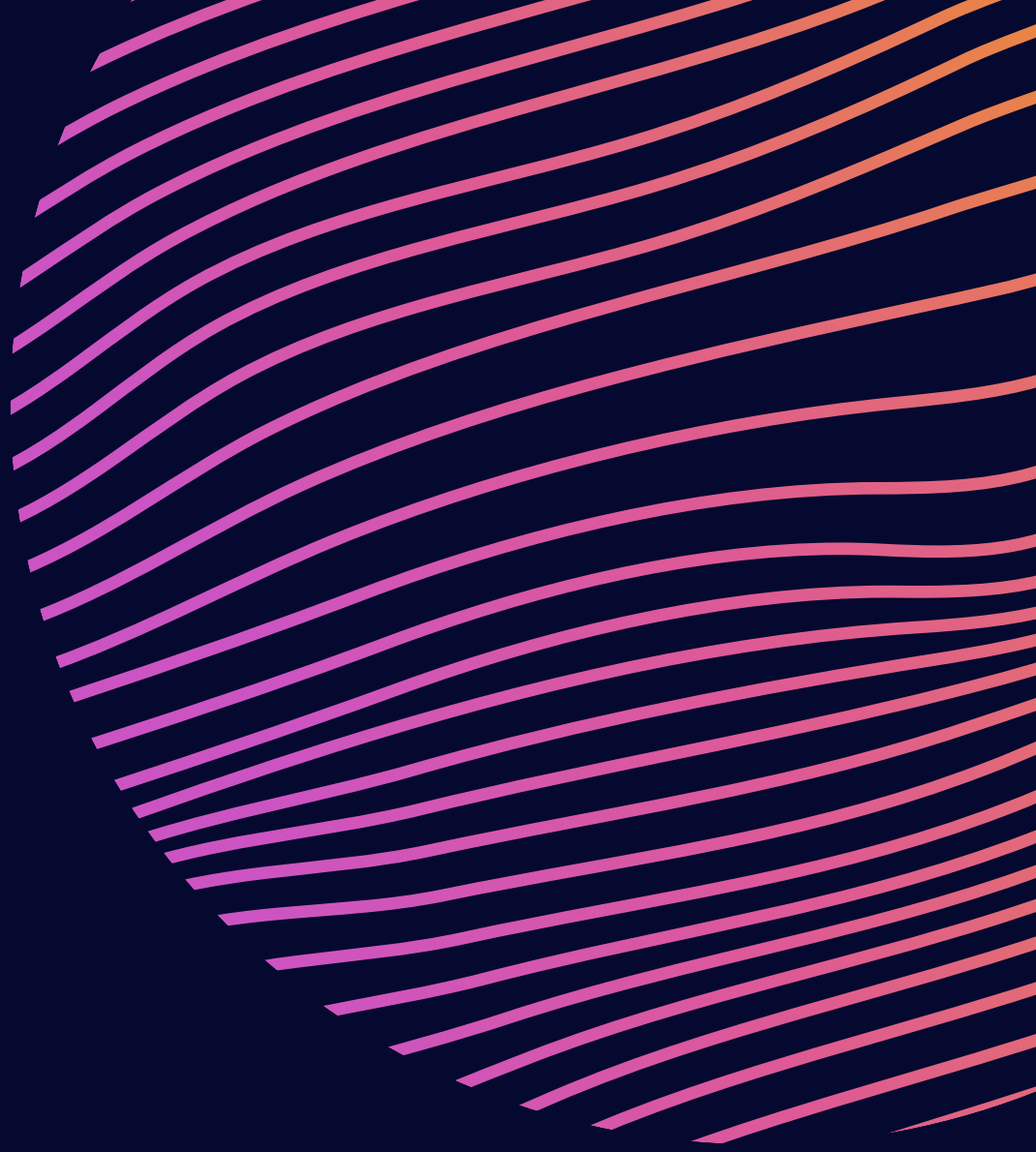
syn-star

> 0800 508 8332
> hello@syn-star.co.uk
> syn-star.co.uk

> London Road, Sussex, GU33 7JH
> Mon - Fri 07:30 - 17:00